

Sports Media, Inc.

Experience Cool Media Marketing!

The Cool Media Billboard is an interactive information kiosk that (at the push of a button) delivers a cooling spray mist while connecting your message to the audience. A unique advertising concept that gives something back to the viewer! Instant relief from the environment without getting wet due to an evaporative cooling mist controlled by exhausting fans. Fixed in place, mobile or custom designs available with options like; scent, audio and/or fiber optics. *The Right Audience The Right Place!*



A unique advertising platform that delivers (on command) a cooling spray mist while connecting your message to the audience.

Advertising Benefits

- ◆ High visibility and exposure
- ◆ Advertising with Cool Media is a cost-effective solution to build your brand awareness
- ◆ Customized to the specific needs of advertisers on any budget
- ◆ Obtain low cost targeted direct exposure to potential customers
- ◆ One push of the bottom makes it unforgettable
- ◆ Builds relationships directly with consumers
- ◆ Connecting with consumers through Experiential Marketing
- ◆ Convenience and cost saving targeting consumers at events
- ◆ Sponsorship opportunities are also available



Marketing Data

Sports Media brings new and exciting media to the sports and entertainment world that will activate your brand with consistency and innovation. Available at Outdoor Events, Sporting Venues, NASCAR or anywhere there's a water hookup:

- ◆ Short Term Programs
- ◆ Long Tern Programs
- ◆ Spray ejector button
- ◆ Adjustable Brass nozzle
- ◆ Polycarbonate translucent poster door back lit by florescent bulbs
- ◆ Stainless steel base houses electrical components and pump
- ◆ Fixed in place, mobile or custom designs
- ◆ Options like; scent, audio and fiber optics